world of 8 Billion

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PROJECT ORGANIZER

Name(s):

Date:

Group Responsibilities

If you are creating your video as a group, collaboration is essential. But you may want to determine what part of the project each group member may lead to stay on track.

After reviewing all the project steps for this contest, fill in the chart below. You may want to add to this chart as your group progresses with the project.

Who will be your lead producer?
- Put a star next to their name.
- The Lead Producer is responsible for submitting your video and communicating with the *World of 8 Billion* team.

Name	Project Responsibilities

Project Timeline

This project organizer is broken up into 9 steps. All videos must be submitted by **11:59 EST on Wednesday, February 22, 2023** to be eligible to win.

Use the chart below to set estimated dates for accomplishing each step.

Our Approximate Timeline	
Project Step	**Estimated Date To Complete By:**
1. Choose a Topic	
2. Research	
3. Make the Population Connection	
4. Define Obstacles & Develop Your Solution	
5. Organize Your Script	
6. Perfect Your Script	
7. Film Your Video	
8. Edit Your Video	
9. Submit Your Video	

1. Choose a Topic

This year's contest focuses on three global topics.

Learn a little more about each of three global topics by clicking on the boxes below.

Climate Change   **Gender Equality**   **Waste**

1. After reading the topic summaries, which global topic are you most interested in?

   a. Do you have a personal connection to that topic? Has it impacted your life at all?

   b. Do any issues related to the topic you chose exist in your community? Region? Country?

   c. Can you connect how population growth impacts the global topic you are interested in?

   d. Do you think you can come up with a **sustainable solution** for your topic?

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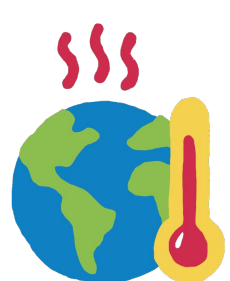
Narrow Your Focus

The three global topics are broad and encompass a lot of challenges, but your video can only be 60 seconds. Rather than taking on the entire topic, consider focusing on just one part of the topic (a subtopic).

Example: *Focus on increasing the number of local female leaders, rather than tackling all of gender equality.*

Based on your answers from the previous page, you may already have an idea for your video's focus. But check out the Research Hub, by clicking the green box, for additional subtopics and resources to help you get started.

Research Hub

1. Circle/highlight the global topic of your video:

   Climate Change   **Gender Equality**   **Waste**

2. What subtopic will you use to narrow your focus?

3. Why is this subtopic important to you?

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2. Research

Gather Credible Information

Good videos are based on accurate information. Dozens of videos are disqualified every year because they use incorrect data, outdated facts, or unreliable sources. Click the blue box below for a helpful resource from the Eastern Institute of Technology to determine if your source is okay to use.

Is my source credible?

As you are researching, make sure to keep track of where you are getting your information. Note the title, author, organization, publication date, and website URL of the sources you use for your video. **If your video is selected as a finalist, we will ask you for your sources.**

You can use the Research Hub to begin gathering information, but you will also need to do some of your own research.

Visit the *World of 8 Billion* Research Hub

Answer the questions on the next three slides to get started with your research!

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Question 1: What is the scope of your subtopic?

- Where is it happening?
- How big of a challenge is it?
- What will happen if it isn't addressed?

Include data to support your answers.

Facts to support your answer	Credible sources

Choose a topic

Research

Connect Population

Develop Solutions

Outline

Write a Script

Film Your Video

Edit Your Footage

Submit

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Question 2: Why should people care about your subtopic?

- Why is it important?
- Why should your audience take time, money, or energy to help solve your subtopic challenge?

Facts to support your answer	Credible sources

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Question 3: Who are the stakeholders?

- Who is impacted by the issue?
- Who is making the issue worse?
- Who could benefit or be hurt by changes?
- Who could take action for change?

Facts to support your answer	Credible sources

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3. Make the Population Connection

Connect to Population Growth

It isn't enough to say "more people will mean more pollution." You'll need to highlight a specific way that population growth impacts your issue or use specific data to support your claim.

Example: " *As the human population grows, so does the demand for fish and shellfish, which is a major source of protein for people around the world. The ocean can't produce an ever-increasing amount of seafood. There is an upper limit to the amount of fishing that can maintain a sustainable yield.*"

How does my subtopic connect to population growth?	
Facts to support your answer	**Credible sources**

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4. Define Obstacles and Develop Your Solution

What is a Sustainable Solution?

The United Nations defines **sustainable development** as a multi-faceted approach to problem solving that balances economic, social, and environmental needs.

A Sustainable Solution:
- Works to actively reduce your topic challenge without creating new issues or harming future generations.
- Identifies and listens to the needs and perspectives of all stakeholders.
- Goes beyond making donations to charity.
- Is realistic and makes sense.

Make sure your sustainable solution directly addresses your specific topic challenge and is rooted in evidence-based practice.
- For example: If your subtopic is microplastics in rainfall, recycling shouldn't be your solution because there isn't a clear link between how individuals recycling at home will prevent microplastics from getting into rain. A more direct solution would be to install filters in wastewater plants to filter microplastics out of water before it evaporates.

Brainstorm some sustainable solutions that directly address your subtopic.

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What specific obstacles make your issue difficult to address?

If your issue was easy to solve, someone would have solved it already. Use this table to brainstorm possible obstacles and multiple **sustainable solutions** for each obstacle.

Potential Obstacles	Possible Solutions
Microplastics in Rainfall Example: *People love products with microbeads.*	*Start a social media campaign to replace plastic microbeads with compostable sugar. Or, add a clean-up tax to all products that use microbeads.*

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Which solutions are best?

Test your solutions by answering the questions in the following checklist.

- ❏ Does this solution have good supporting evidence for how it will directly address your subtopic challenge?
- ❏ Is there a way to measure or determine "success" of the solution?
- ❏ What drawbacks might your solution have?
- ❏ Who will benefit the most from your solution? Is anyone left out?
- ❏ Will collaboration be necessary to implement your solution? Who will be involved?
- ❏ Is there a cost to implement your solution, like money or other resources? If so, where will the money and other resources come from?
- ❏ What is the timeline for your solution? How long will it take before the problem is solved?

> **Reflect on your answers to the checklist.**
> **Which solution(s) do you think are best. Why?**
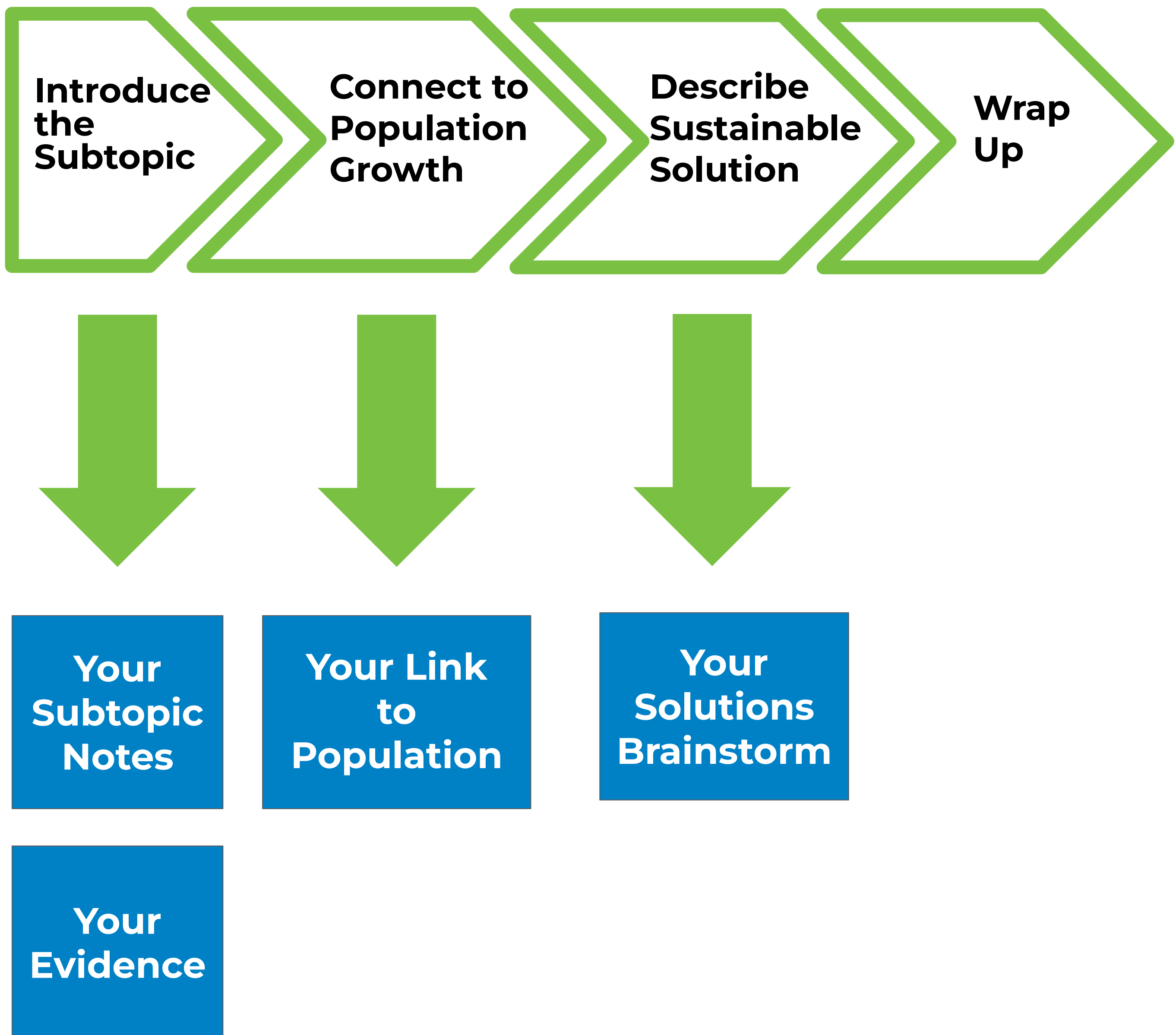
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5. Outline Your Script

How to Organize Your Script

If you've been filling out this organizer, you've already done most of the work to prepare your video script!

Videos generally consist of four sections. Click the blue boxes underneath each section to gather information that you've collected. Add your notes to the chart on the next slide.

Introduce the Subtopic → Connect to Population Growth → Describe Sustainable Solution → Wrap Up

Your Subtopic Notes

Your Link to Population

Your Solutions Brainstorm

Your Evidence

Choose a topic

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Use the Chart Below to Outline Your Script

Section	Talking Points for this Section
Introduce my Subtopic Describe your subtopic and why people should care about it.	
Population Growth Explain how population growth affects your subtopic.	
My Sustainable Solution Communicate how you will solve your subtopic challenge sustainably.	
Wrap Up Create a memorable ending to your video.	

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6. Write Your Script

Before You Start Writing

Take a look at some resources before you begin writing your final script by click on these blue boxes:

Tips for Your Video

Contest Rules and Guidelines

Judging Rubric

Things to Remember

- Make sure the text flows and is easily understandable.
- Have your script progress logically from one point to the next.
- Use your distinct and powerful voice! Feel free to add your own personal flair and 🌟creativity🌟 to make the video uniquely yours.
- Practice reading your script after you write it to make sure it fits into the 60 second time limit.
- Avoid the **7 most Common Mistakes** when making your video.

Use Your Outline to Write Your Script!

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Write Your Script

Use this space to write your script. Most people speak at 125-200 words per minute - aim to be within this range so your video isn't too long! (Remember: Video limit is 60 seconds.)

Choose a topic

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7. Film Your Video

Film Your Video

Helpful tips:
- Speak slowly and clearly so that viewers can understand what you're saying, and be sure to enunciate your words.
- Unless editing with TikTok, film your video in landscape (horizontally).
- Make sure you film somewhere quiet that doesn't have a lot of background noise.
- Click the blue boxes for additional tips:

| **How to Make an Award-Winning Video** | **Tips for Making a Great Video Using Your Phone** |

Film Planning Questions	
Where are you filming?	
What props or additional equipment (if any) do you need?	
What are you using to film? (Example: Phone, camera, computer, etc.)	

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8. Edit Your Video

Edit Your Video

You don't need fancy software to edit your video. There are tons of free programs and apps to edit on your computer or your phone. You can even use TikTok to edit!

Things to remember:
- Make sure you include a title slide at the beginning with the lead producer's name, school name, school city/state/country, title of video, and total running time (not counting the 5-second title card).
- Make sure your video is 60 seconds or less. Videos that are too long will be disqualified.
- Make sure that everything is spelled correctly.
- If using images and/or music, make sure that they are not copyrighted.

Get started with editing apps and copyright-free music by clicking the blue boxes below:

Free Smartphone Video Editing Apps

Where to Find Copyright-Free Music

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Rewatch Your Video

Once you are done filming, go back and watch your footage. Use this page to note everything you want to change, or add, in the editing process.

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9. Submit Your Video

Before you submit your final video make sure:

❏ Title screen including the lead producer's name, school name, school city/state/country, title of your video, run time of your video (not including the title screen.

❏ Does your video connect to population in some way?

❏ Does your video offer at least one sustainable solution?

❏ Is your video 60 seconds or less (not including title screen)?

❏ Did you check for typos on any text that appears in your video?

❏ Did you check if your images and music are copyright-free?

❏ Did you email your **permission form** to **worldof8billion@populationconnection.org**?

Congratulations! If you can check all the boxes, then you are ready to submit! Click the green box now!

Submit your video

Make sure to submit your video by 11:59 PM EST on February 22, 2023.

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