## **Event Planning Worksheet**

## **Event Name:**

## Date of Event:

What is your cause?	
What issue do you want to support	
through your event?	
Is there a particular organization you are	
wanting to work with?	
What do you want to achieve through this event?	
<ul> <li>Are you interested in helping fundraise by</li> </ul>	
collecting donations?	
<ul> <li>Are you trying to spread awareness?</li> </ul>	
Knowing your goals can make planning your own	
event easier!	
What do you need to make your event a success?	
Do you need to prepare materials to hand	
out?	
<ul> <li>Do you need a table and chairs, or a laptop</li> </ul>	
to show your video?	
<ul><li>Do you need people to help you?</li></ul>	
Would the help of an adult be useful?	
How can you make your event fun?	
<ul> <li>In what ways can your event be highly</li> </ul>	
engaging for your audience?	
<ul> <li>Consider playing your video to catch the</li> </ul>	
attention of people passing by.	
Remember, advocating for a cause close to your	
heart should be fun!	
How can you gain interest in your event?	
<ul> <li>How will you let people know about your event?</li> </ul>	
<ul> <li>It is useful to know who you are trying to</li> </ul>	
target before you start to advertise. For	
example, if your desired audience is	
students, then putting posters around	
school may prove useful.	