

PRESS RELEASE

PopEd Announces the New "World of 8 Billion" Student Video Contest

New Contest Accepting Entries September 6th Through March 5, 2024.

WASHINGTON, D.C. — Population Education today announced the launch of the [World of 8 Billion student video contest](#), which will award more than \$10,000 in prizes to students who present solutions to the most pressing challenges of world population growth. The *World of 8 Billion* student video contest replaced the long-running *World of 7 Billion* student video contest.

The contest changed its name to the *World of 8 Billion* last year to coincide with the global population reaching 8 billion people in November 2022.

Over the last 12 years, more than 30,000 students in grades 6 through 12 from 100 countries and all 50 states and territories have participated in previous student video competitions sponsored by [Population Education](#). The student videos explored population growth as it relates to different challenges, including agriculture and food, ocean health, urbanization, desertification, health, environmental degradation, preservation of biodiversity, protection of human rights, and more.

The contest is organized and run during the 2023-24 school year by Population Education, a program of Population Connection. A panel of more than 30 judges — including college and high school educators, filmmakers, and topic experts — will select the winners.

"The contest serves as an engaging, student-driven classroom assignment," says Pam Wasserman, Population Connection's Senior Vice President for Education. "Science and social studies teachers use the project to build skills in research and persuasive communication around critical issues for our global family of 8 billion."

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