

Judging Rubric

Tier One

Does the video follow the guidelines?

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|---|------------|
| 1) Does the video run within the 60-second time limit (not including the 5-second title slide)? | Yes |
| 2) Is the information included in the video accurate and current? | Yes |
| 3) There are no copyrighted materials used in the video. | Yes |
| 4) Is the video in English or does it have English subtitles? | Yes |
| 5) Does the video include how human population growth impacts one of this year's <u>global topics</u> ? | Yes |

Tier Two

Quality of Video

20% - Population Connection: Does the video show how human population growth impacts the chosen global topic?

4 Points

The video identifies and accurately explains in detail how human population growth impacts the chosen topic.

3 Points

The video identifies and accurately states how human population growth impacts the chosen topic.

2 Points

The video makes a vague connection between population growth and the chosen topic.

1 Point

Human population growth is mentioned but not connected, or is inaccurately connected, to the chosen topic.

0 Points

Human population growth isn't mentioned in the video.

20% - Topic Knowledge: Does the video explain what the global topic is and why it is important?

4 Points

The video provides a strong, accurate description of the topic and expertly explains the topic's importance.

3 Points

The video provides an accurate description of the topic and explains the topic's importance.

2 Points

The video provides an accurate description of the topic and its importance, but could be more detailed.

1 Point

The video mentions the chosen topic, but provides no, or an inaccurate, explanation of the topic and/or its importance.

0 Points

The video doesn't connect to, or describe, one of this year's three topics.

20% - Sustainable Solution: Is the solution connected to the global topic sustainable and explained in detail?

4 Points

The solution directly connects to the topic, is sustainable, actionable, and is explained in a detailed and logical manner.

3 Points

The solution directly connects to the topic, is sustainable, and detailed.

2 Points

The solution is connected to the topic and is sustainable, but could be more detailed.

1 Point

The solution does not connect to the topic, is unsustainable, or has little or no explanation.

0 Points

No sustainable solution is offered.

20% - Unique/Creative: Is the video unique, creative, and original?

4 Points

The video demonstrates unique ideas and imagery, and takes creative risks. It is clear that original thought was given to the script.

3 Points

The video demonstrates some unique ideas and imagery, and takes creative risks. Original thought was given to the script.

2 Points

The video demonstrates some unique ideas or imagery. Some original thought was given to the script.

1 Point

The video demonstrates little to no unique ideas or imagery. Little original thought was given to the script.

0 Points

The video does not demonstrate unique ideas and imagery, and the script seems unoriginal, inauthentic, or AI-generated.

20% - Production: What is the overall quality of the video production (including visual and sound elements)?

4 Points

The video production is excellent quality; the sound is well-balanced and easy to hear, the visual elements blend with the message, and all of the speech is at an understandable pace.

3 Points

The video production is good quality; the sound is fairly balanced and easy to hear, visual elements blend with the video's message, and the speech is mostly at an understandable pace.

2 Points

The video production is fair quality; some sound or visual elements are distracting, or the pace of speech is hard to understand. Has a spelling and/or grammatical error.

1 Point

The video production is low quality; the visual elements and sound distract from the video's message, and/or there are multiple spelling and/or grammatical errors.

0 Points

The video production is very low quality. There is no evidence that the video was edited.